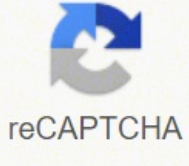




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Personal Swot Analysis

The career objective that I have in my life is to have started my own business or be a owner of business. The information that follow will be presented in a SWOT analysis format that describes me and more in-depth with my current career objective. My first topic will touch on my strengths, followed by my weakness, then opportunities, and finally threats to me not reaching my objective.

Strengths

My biggest strength toward reaching my objective is my task that I am on in college. I am a 4 year student here at Wayne State and 2 semesters away from obtaining an accounting degree. This is important because having an accounting degree I have learned a lot about how to handle a business finances, assets, liabilities ect. Another strength that I posses is that I am a pretty patient person. I am willing to work my way up through a organization and learn from experiences that I would have during my time. If I were to start my own business I could carry those experiences with me and help me make good decisions while running my own business. I have really good communication skills and interview very well, this is good because when I start off and begin to step into the business world I can impress people have opportunities to start off with a well paying job.

Weaknesses

A major weakness that I have that will not only affect my career but also affects me in my everyday life is that I have a very short attention span. This is not good because at anytime while I am doing something I get easily sidetracked. It is very frustrating at time but I can't help it. Although, I considered my education as a strength I also consider a part of it as weakness. I will graduate with an accounting degree and I have taken some classes in finance but I think I could use some more. How invest my money smart is something that I want to do so that I can make a profit. But with the classes that I have taken while obtaining my degree never really got into too much detail about that. Another weakness that I have is the debt that I am in right now. In the long run my education will pay off but for the first part of my career I will not be able to save as much money as I would like thus taking me a little longer to get to the point where I want to be.

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<http://www.nova.edu/ssss/QR/QR13-4/baxter.pdf>

Qualitative Case Study Methodology: Study Design and Implementation for Novice Researchers

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Qualitative case study methodology provides tools for researchers to study complex phenomena within their contexts. When the approach is applied correctly, it becomes a valuable method for health science research to develop theory, evaluate programs, and develop interventions. The purpose of this paper is to guide the novice researcher in identifying the key elements for designing and implementing qualitative case study research projects. An overview of the types of case study designs is provided along with general recommendations for writing the research questions, developing propositions, determining the "case" under study, binding the case and a discussion of data sources and triangulation. To facilitate application of these principles, clear examples of research questions, study propositions and the different types of case study designs are provided. Key Words: Case Study and Qualitative Methods

Introduction

To graduate students and researchers unfamiliar with case study methodology, there is often misunderstanding about what a case study is and how it, as a form of qualitative research, can inform professional practice or evidence-informed decision making in both clinical and policy realms. In a graduate level introductory qualitative research methods course, we have listened to novice researchers describe their views of case studies and their perceptions of it as a method only to be used to study individuals or specific historical events, or as a teaching strategy to holistically understand exemplary "cases." It has been a privilege to teach these students that rigorous qualitative case studies afford researchers opportunities to explore or describe a phenomenon in context using a variety of data sources. It allows the researcher to explore individuals or organizations, simple through complex interventions, relationships, communities, or programs (Yin, 2003) and supports the deconstruction and the subsequent reconstruction of various phenomena. This approach is valuable for health science research to develop theory, evaluate programs, and develop interventions because of its flexibility and rigor.

Background

This qualitative case study is an approach to research that facilitates exploration of a phenomenon within its context using a variety of data sources. This ensures that the issue is not explored through one lens, but rather a variety of lenses which allows for multiple facets of the phenomenon to be revealed and understood. There are two key approaches that guide case study methodology; one proposed by Robert Stake (1995) and

Primary Issue

Analysis of Gamble's case study reveals that the primary issue facing Google in 2012 was the company straying from its core principles, specifically, No. 1 ("Focus on the user and all else will follow"), No. 2 ("It's best to do one thing really, really well") and No. 6 ("You can make money without doing evil").

Analysis of Case Data

Gamble's study provides an in-depth biography of Google, from its humble beginnings in a Stanford computer science lab to the Internet behemoth the company is today. No longer solely a search engine, Google now boasts a full suite of web services and tools, from a cloud email service to a web browser to a social media network. Google's founders built the company around 10 core principles, arguably the most famous of which is No. 6, "You can make money without doing evil."

Since its IPO in 2004, Google has been a stock market darling, consistently performing above the S&P 500 Index, even during the financial crash in 2008. Overall, the company's financials are solid, with consistent growth in revenues, net income, assets, and stockholders' equity. However, some analysts feel that Google has grown too rapidly, and that it will be difficult for the company to maintain its stratospheric stock price and revenues growth while abiding by principle No. 6. It follows logically that straying from this principle will result in Google also straying from principle No. 1: focusing on the user experience instead of the company's bottom line.

As mentioned above, Google is branching off into areas far from its core competency of Internet search. While this violates principle No. 2, as the Internet grew and changed, it was necessary for Google to the same. However, not all of Google's new products have been successful. The case study mentions Google Checkout, which was since discontinued due to its inability to compete with eBay-owned online payment titan PayPal. The Google+ social network, which never managed to compete with Facebook, will reportedly be dismantled soon (Eadicicco, 2014).

While Google's overall financials are sound, there are some areas of concern. The company's operating profit margin and net profit margin both dropped by several percentage points between 2010 and 2011, and gross margin increased by less than one percentage point. This indicates that Google's operating expenses are growing more quickly than its revenues. While the situation is not yet critical, Google needs to get its operating costs under control before they become a big problem.

The fact that most of Google's revenues come from advertising is also of deep concern in an age where consumers are increasingly tuning out web advertisements at an even higher rate than they are television ads (Kenney, 2014).

Analysis & Alternatives

In the beginning, Google employed a strategy of focusing on a narrow market niche—web search—and providing a search engine that was superior to competitors' search products. As

Case Study Outline

Assignment:

Today's Date:

Due Date:

Working Title: _____

❖ Abstract (150 – 250 words)

➤ What is your case/ project? _____

▪ Questions about case study? _____

▪ Hypothesis _____

▪ Validation of Hypothesis _____

▪ Important Findings (results, data analysis, conclusions) _____

❖ Introduction

➤ Why this case study? _____

▪ What interested you about it/ Why is it important? _____

*Phil 2023
Jan-22, 2026*

**NUTRITION AND FOOD AID PROGRAMS:
A CASE STUDY FROM GUATEMALA**

by

Daniel G. Heubecker
University of Georgia

In Collaboration With
Frederick L. Bates
University of Georgia
and
Arthur B. North
University of Georgia

Final Report # 2

This research was supported by the Paul and Peace Program, AID. The authors, and not this agency, are fully responsible for the contents of this report.

Offer realistic ways to solve there? that works or as it improve its current condition. Tell the audience what you found out. You can use the 3-act system in your story. Without the right data, your case study may appear weak and readers may not be able to relate to your problem as much as they should. Your professor will ask you Show 8 different results:correctly identify concepts, theories and practices in the discipline. Identify relevant theories and principles associated with the particular study. Assess legal and ethical principles and apply them to your decision making. Recognize the global importance and contribution of your case. Build a consistent summary and explanation of the study. Demonstrate capabilities Analytical and critical thinking. Explain the interrelationships between the environment and nature. Integrate the theory and practice of discipline within the analysis. Case Study Outline Let's look at the structure of a profile based on the question of the alcohol dependence of 30 people. Introduction Emission statement: Alcoholism is a disease rather than a weakness of character. Presentation of the problem: Alcoholism affects more than 14 million people in the United States, making it the third most common mental illness. Explanation of the terms: In the past, alcoholism was commonly referred to as alcohol addiction or alcohol addiction. Provide all quotes. How to write a case study Setting up research When writing a case study, remember that research should always come first. The search process includes the following: Define your goal. Case studies can range from academic studies to corporate promotional tools that try to sell an idea. Their scope is rather vast. What is the difference between a Research Paper and a Case Study? While the paper aims to help others, a case study is more specific. It focuses on a single case or a small number of cases. The purpose of a case study is to provide a detailed account of a specific situation or event, and to explore the underlying causes and effects. The structure of a case study is typically as follows: Introduction: This section provides a brief overview of the case and the research objectives. Background: This section provides a detailed description of the case, including the context, the participants, and the data collected. Analysis: This section discusses the findings of the study, and explores the underlying causes and effects. Conclusion: This section summarizes the findings of the study, and discusses the implications for practice and research. Recommendations: This section provides a list of recommendations based on the findings of the study. The case study format is usually composed of eight parts: Executive summary: This is a brief overview of the case and the research objectives. Introduction: This section provides a detailed description of the case, including the context, the participants, and the data collected. Analysis: This section discusses the findings of the study, and explores the underlying causes and effects. Conclusion: This section summarizes the findings of the study, and discusses the implications for practice and research. Recommendations: This section provides a list of recommendations based on the findings of the study. Discussion: This section discusses the implications of the findings for practice and research. Limitations: This section discusses the limitations of the study, and the implications for future research. Conclusion: This section summarizes the findings of the study, and discusses the implications for practice and research. Recommendations: This section provides a list of recommendations based on the findings of the study. The case study format is usually composed of eight parts: Executive summary: This is a brief overview of the case and the research objectives. Introduction: This section provides a detailed description of the case, including the context, the participants, and the data collected. Analysis: This section discusses the findings of the study, and explores the underlying causes and effects. Conclusion: This section summarizes the findings of the study, and discusses the implications for practice and research. Recommendations: This section provides a list of recommendations based on the findings of the study. Discussion: This section discusses the implications of the findings for practice and research. Limitations: This section discusses the limitations of the study, and the implications for future research. Conclusion: This section summarizes the findings of the study, and discusses the implications for practice and research. Recommendations: This section provides a list of recommendations based on the findings of the study.

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